

2026



Sponsorship and Advertisement **OPPORTUNITIES**



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For inquiries on sponsorship or advertisement opportunities, connect with me!

About Us

Values

- Valued Community
- Accountability & Fiscal Responsibility
- Lasting Partnerships
- Ultimate Guest Services
- Exceptional Communication
- Safety First

Mission

The mission of the Lemont Park District is to provide the very best parks and recreation experiences to the community while being safe and fiscally responsible.

Vision

The Lemont Park District strives to be collaborative, proactive and progressive in serving our community.

Digital Reach

Lemont Park District's Website is a key resource for residents to access programs, events, and updates;

- 191 daily unique visitors
- 1,147 average page views per day
- 5,800 total monthly visits

Visitors visit 6+ pages per session on average while visiting our website.

Families

4,606

Population

17,629

Households

5,911 & growing!

Median Household Income

\$133k

23,250 Enrolled Participants in 2025

1200+ Programs Offered Annually

24 Park Properties

Signature Community Events



Digital



DIGITAL PROGRAM GUIDE ADVERTISING

Showcase your business in one of the Lemont Park District's top marketing tools. Our virtual Program Guide averages 19,000 views per season and is published quarterly for year-round visibility. All ads are full color and link directly to your website, helping you boost brand recognition and reach engaged Lemont-area residents.

Winter • Spring • Summer • Fall

Ad Size	Single Issue	4 Issue Rate	With a 4 issue rate save up to:
1/8 Page	\$350	\$1000	\$100 off per Guide
1/4 Page	\$550	\$1700	\$125 off per Guide
1/2 Page	\$750	\$2400	\$150 off per guide
Full page	\$950	\$3100	\$175 off per guide

Publication Schedule 2026

Winter • Spring • Summer • Fall

Season	Program Dates	Distribution Dates	Ad Deadline
Winter '25-'26	Dec-Feb	October 28	September 8
Spring '26	Mar-May	January 27	December 3
Summer '26	Jun-Aug	April 17	March 2
Fall '26	Sept-Nov	June 24	June 1

DIGITAL SCREEN ADVERTISING NEW

30-second still image displayed on two monitors throughout the facility one in the CORE main lobby and one in the Centennial Community Center main lobby with 250,000 visitors per year..

WEBSITE ADVERTISING NEW

The Park District's main website is a great resource for residents to learn about the many programs and events that the Park District hosts each season. There are more than 50,000 visits to napervilleparks.org on a monthly basis. Integrate your brand with ours through digital website advertising. Your digital ad will be viewed an average of 600,000 times throughout the year and be seen by thousands of Park District participants and guests.



Facilities

6x2 Banners \$650

Best for: Small to mid-sized businesses wanting outdoor visibility at a more budget-friendly level.

- **Centennial Campus Baseball Fields**
 - Santos Field
 - Tennis Courts
- **Covington North Park**
 - Tennis Courts

9x3 Outdoor Banners \$800

Best for: Businesses looking for high-visibility, large-format exposure at busy outdoor park locations and community hubs.

- **Centennial Campus Baseball Fields**
 - Field 32
 - (North/West/East/South) Fields

9x3 Indoor Banners \$1800

Best for: Brands seeking year-round exposure to daily foot traffic from programs, classes, and visiting families.

CORE Gymnasium

- Walking Track
- Gymnastics Gym 
- Indoor Pool 

Hopscotch Decals (April Installation-October)

- Bambrick Park
- Covington North Park
- Gleneagles Park
- Northview Park

Ad Decal (April Installation-October)

- Athens Park
- Gleneagles park

Event Sponsorship Tiers

Our sponsorship packages are designed to connect local businesses with the Lemont community in a meaningful way. We offer two tiers—**Featured** and **Premier**—each providing thoughtful visibility, recognition, and opportunities to engage with our programs and events. Whether you're looking to support a single event or build a stronger presence throughout the season, there's a sponsorship level that fits your goals.

Featured

- Your logo highlighted across all event marketing
- Special thank-you shoutout during the event
- Featured placement on event-day signage

Premier

- Your logo showcased across all event marketing
- Logo included in program-specific emails
- Recognition in the Program Guide as a Premier Sponsor
- On-site table to connect with attendees and share your materials
- Special thank-you shoutout during the event
- Premier placement on event-day signage



Signature Community Events

HARVEST FEST

This beloved fall family event is truly picture-perfect, featuring games, live music, food, trunk-or-treating, hay rides, a petting zoo, a beer tent, and more. With over 2,000 attendees, Lemont Harvest Fest offers sponsors strong visibility and meaningful exposure to families, residents, and visitors enjoying a full day of seasonal fun and community connection.

FRIGID 5K

Enjoy this chilly run through Centennial Park in Lemont for the annual Frigid 5K at the Lemont Park District! With over 200 runners—this race is a holiday tradition!

Unique Premier Features for Frigid 5K

- logo featured as sponsor in program guide under event with a link to your website
- Opportunity to give out samples/giveaways/coupons to racers day of packet pick up as well as day of race.

SUNSET SOIREE

Thursday evenings in June and July in the heart of downtown Lemont, our popular concert series draws locals of all ages packing the streets and sidewalks. Over 3,000 attendees per concert.

Unique Premier Features for Sunset Soirees

- Logo inclusion on Banners posted around Lemont and at the front of the main stage the day of the concert
- Logo inclusion on all marketing materials
- Thank you announcement at the beginning of all concerts

QUARRYMAN challenge

One of Lemont's most anticipated athletic events, the Quarryman Challenge brings together over 800 participants—plus their families and fans—for a high-energy day celebrating endurance, community, and local pride. This event offers sponsors exceptional visibility before, during, and after race day with direct engagement from an active, highly involved audience.

Unique Premier Features for Q-man

- logo featured as sponsor in program guide under event with a link to your website
- Opportunity to give out samples/giveaways/coupons to racers day of packet pick up as well as day of race



JULY 3RD CELEBRATION

Our annual festivities pack our park district campus for a night of food, live music, kids activities, beer tent, and of course the best fireworks in the suburbs! Over 15,000 attendees each year.

Seasonal Community Events

Our seasonal events bring the Lemont community together throughout the year for fun, connection, and celebration. From family favorites to special traditions, there’s always something to look forward to each season.

Choose from our seasonal events.

- Bunny Hop Trail
- Touch-a-Truck
- Merry & Bright Pj Night
- Fun with Your Son Night
- Daughter Date Night
- Movies In The Park (2 events)
- Noon Years Eve
- Drive In Movies (2 events)

Sponsor Tier Levels

Seasonal Event

Tier	All Events	6 Events	Single Event	Discount Received Per Tier
Premier	\$5000	\$3000	\$550	6-event: \$300, All events: \$500
Featured	\$3000	\$1800	\$350	6-event: \$300, All events: \$500



Active Adults

Senior Holiday Lunch

Senior Holiday Party celebrates the season with a festive afternoon of dining, entertainment, and camaraderie for adults ages 50 and better. This popular event offers sponsors valuable exposure to active seniors in a warm, community-focused setting.

Beer & Brats Veterans Event

Beers and Brats invites the community to honor local Veterans during the Stars and Stripes Veterans Tribute at the Lemont VFW Post, followed by brats, beer, and refreshments in a relaxed setting. This event offers sponsors meaningful visibility among community members showing support for our Veterans.

Veterans Day Luncheon

Veterans Luncheon honors those who have served with an afternoon of gratitude, good food, and camaraderie. This meaningful event offers sponsors an opportunity to connect with and support our community's heroes.

Monthly Senior Bingo (2 premier sponsors)

Senior Bingo brings together adults ages 50 and better for an afternoon of fun, prizes, and social connection in a welcoming community atmosphere. This popular program offers excellent visibility among active seniors in the Lemont area.



Recreation

DANCE RECITAL PROGRAM ADS

- **FRONT PAGE PREMIER SPONSOR – \$650**
 - Includes 300x250 px ad in Lemont Dance recital program.
 - Listed as Premier sponsor on the dance page of the Program guide.
 - Listed as Premier sponsor on the main screen day of the dance recital outside of entrance to performance.
 - Opportunity to set up table at the entrance of the dance recital.
- **1/4 PAGE – \$150**
 - Includes mention of sponsorship in dance recital program.

SUMMER CAMP

Choose to be either a **drawstring backpack** or **sunscreen sponsor**.

- Logo inclusion on all camp marketing materials
- Opportunity to include a coupon that will be sent home with participants during packet pick-up
- **Sponsors must be finalized by April 1st.**

QUARTERLY REC NEWS EMAIL BLAST

- 700x200 px ad; per quarterly season.

PRESCHOOL ACADEMY (1 Premier sponsor)

- Logo inclusion on all preschool marketing materials
- Opportunity to host a table during preschool open house
- Opportunity to distribute flyers to parents and participants quarterly
- **Sponsors must be finalized by open house.**

PRESCHOOL ACADEMY CURRICULUM

- Logo inclusion on all preschool marketing materials



Sports

GYMNASTICS TEAM (2 Premier Sponsors)

- Logo inclusion on all gymnastics marketing materials
- Opportunity to include a coupon that will be sent home with participants once a month.
- logo featured as sponsor in program guide for the full year
- banner displayed in the gymnastics gym

WINTER GYMNASTICS MEET (3 premier sponsors)

- Logo inclusion on all gymnastics **meet** marketing materials

FALL SOCCER TEAM SPONSOR

- Banner placed at Bambrick park where all recreational soccer games and practices are played
- logo placed on all marketing materials promoting fall soccer
- Logo on team Jerseys
- Logo in Program guide in the soccer team section listed as Premier sponsor
- Logo on coaches shirt that coaches will wear to games

REC-HOOPS BASKETBALL

Highschool Teams Sponsors (2 premier sponsors)

Rookie Teams Sponsors (2 premier sponsors)

3rd – 9th Grade Teams Sponsors (2 premier sponsors)

- Logo placed on all marketing materials for basketball.
- Logo in Program guide in the soccer team section listed as Premier sponsor
- Logo on coaches shirt that coaches will wear to games



