

2027

Sponsorship and Advertisement OPPORTUNITIES

LEMONT PARK DISTRICT



Kathy Cliff
KCliff@lemontparks.org
630-257-6787 x3012
For inquiries on sponsorship or advertisement opportunities, connect with me!

About Us

Values

- Valued Community
- Accountability & Fiscal Responsibility
- Lasting Partnerships
- Ultimate Guest Services
- Exceptional Communication
- Safety First

Mission

The mission of the Lemont Park District is to provide the very best parks and recreation experiences to the community while being safe and fiscally responsible.

Vision

The Lemont Park District strives to be collaborative, proactive and progressive in serving our community.

Digital Reach

Lemont Park District's Website is a key resource for residents to access programs, events, and updates;

- 191 daily unique visitors
- 1,147 average page views per day
- 5,800 total monthly visits

Visitors visit 6+ pages per session on average while visiting our website.

Families

4,606

Population

17,629

Households

5,911 & growing!

Median Household Income

$133k

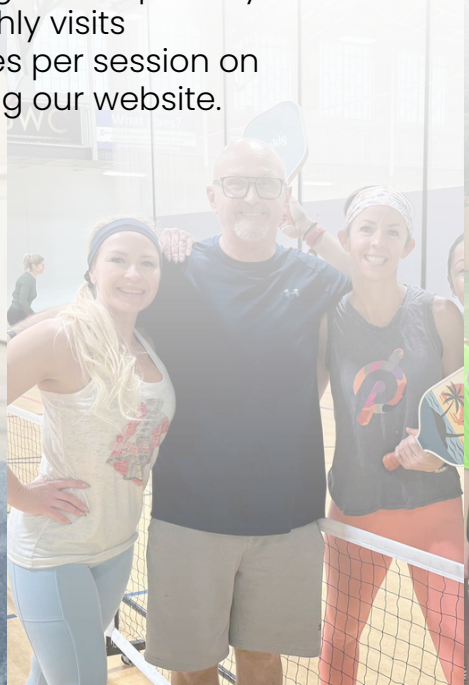
23,250 Enrolled Participants in 2026

1200+ Programs Offered Annually

24 Park Properties

Signature Community Events









Advertising



DIGITAL PROGRAM GUIDE ADVERTISING

Showcase your business in one of the Lemont Park District's top marketing tools. Our virtual Program Guide averages 19,000 views per season and is published quarterly for year-round visibility. All ads are full color and link directly to your website, helping you boost brand recognition and reach engaged Lemont-area residents.

Winter • Spring • Summer • Fall

Ad Size	Single Issue	4 Issue Rate	With a 4 issue rate save up to:
⅛ Page	$350	$1000	$100 off per Guide
¼ Page	$550	$1700	$125 off per Guide
½ Page	$750	$2400	$150 off per guide
Full page	$950	$3100	$175 off per guide

Publication Schedule 2027

Winter • Spring • Summer • Fall

Season	Program Dates	Ad Deadline
Winter '26-27	Dec-Feb	October 1
Spring '27	Mar-May	January 1
Summer '27	Jun-Aug	April 1
Fall '27	Sept-Nov	July 1



Banners & Decals

9x3 Indoor Banners $1800

Best for: Businesses seeking year-round (January 1st - December 31st) exposure to daily foot traffic from programs, classes, and visiting families. (pick one location)

- CORE Gym - Walking Track
- Gymnastics Gym
- Indoor Pool

Hopscotch Decals $1500 NEW

(April Installation-October)

Advertise Your Brand on a Hopscotch Game at one of our Parks

- Covington North Park
- Gleneagles Park
- Northview Park

9x3 Outdoor Banners $900

Best for: Businesses looking for high-visibility, large-format exposure at busy outdoor park locations and community hubs. April - October (pick one location)

- **Centennial Campus Baseball Fields**
  - Field 32
  - Quad Fields (North/West/East/South)
  - Santos Field

*Cost of banner includes printing.
**The banner is the property of the business at the conclusion of the yearly agreement.



ON SITE OPPORTUNITIES

Centennial Outdoor Pool NEW

Memorial Day through August 8, 2027 (you choose the dates)
We will supply you with a table for you to use at the outdoor pool.
You can distribute pre-approved literature or give-a-ways

- $200 for a single day visit
- $500 for three day visit

*Only one business at a time

Fitness Center NEW

We will supply a 6 foot table for your use in the entry area of the Fitness Center.
This is not a manned onsite visit - you set up your display/material/give-a-ways and replenish as needed.
*A raffle is suggested to obtain leads.

- $200 for a single day visit
- $500 for three day visit

*Only one business at a time



Signature Community Events

SUNSET SOIREE

Thursday evenings in June and July in the heart of downtown Lemont, our popular concert series draws locals of all ages packing the streets and sidewalks.
Over 3,000 attendees per concert. 6 concerts total

Exclusive Stage Sponsorship (only 1) $6000
- Company name on Stage Banner (displayed above the stage)
- Logo inclusion on all marketing materials
- Thank you announcement at the beginning of all concerts
- On Site Vendor table

Premier Sponsorship - $3600
- Company name/Logo on all marketing materials
- Thank you announcement at the beginning of all concerts
- On Site Vendor table



JULY 3RD CELEBRATION

Our annual festivities pack our park district campus for a night of food, live music, kids activities, beer tent, and of course the best fireworks in the suburbs! Over 15,000 attendees each year.

Exclusive Stage Sponsorship (only 1) $2000
- Company name on Stage Banner (displayed above the stage)
- Logo inclusion on all marketing materials
- Thank you announcement at the beginning of event
- On Site Vendor table

Premier Sponsorship - $800
- Company name/Logo on all marketing materials
- Thank you announcement at the beginning of event
- On Site Vendor table

5k & 10-mile QUARRYMAN challenge

One of Lemont's most anticipated athletic events, the Quarryman Challenge brings together over 800 participants—plus their families and fans—for a high-energy day celebrating endurance, community, and local pride. This event offers sponsors exceptional visibility before, during, and after race day with direct engagement from an active, highly involved audience.

Premier Sponsorship - $5000
*Most prominent placement of company logo and link on event website, race banners and event t-shirt
*Distribution of your promotional materials in event "goodie bags"
*Sponsor booth on-site on race day
*Six (6) Complimentary Race Entries

·Silver Sponsor - $500
*Placement of company logo and link on event website and race banners
*Sponsor booth on-site on race day
*Distribution of your promotional materials in event "goodie bags"
*Two (2) Complimentary Race Entries

·Gold Sponsorship - $1000
*Prominent placement of company logo and link on event website and race banners
*Distribution of your promotional materials in event "goodie bags"
*Sponsor booth on-site on race day
*Four (4) Complimentary Race Entries

·Bronze ponsor - In Kind
*Placement of company logo and link on event website
*In kind donation for Event Materials needs to meet a $250 value
*One (1)Complimentary Race Entries

Community Events

Our yearly events bring the Lemont community together for fun, connection, and celebration. From family favorites to special traditions, there's always something to look forward to each season.

Choose from our events

- Party with Peter Rabbit
- Tea Party
- Touch-a-Truck
- Merry & Bright Pj Night
- Fun with Your Son
- Daughter Date Night
- Frigid 5K
- Movies In The Park (2 events)
- Noon Years Eve
- Drive In Movie
- Harvest Fest

Sponsor Tier Levels

Community Events

Tier	All Events	6 Events	Single Event	Discount Received Per Tier
Premier	$5000	$3000	$550	6-event: $300, All events: $500
Featured	$3000	$1800	$350	6-event: $300, All events: $500

Premier
- Your logo showcased across all event marketing and program specific emails
- Recognition in the Program Guide as a Premier Sponsor and on event day signage
- On-Site table to connect with attendees and share your materials
- Special thank you shoutout during the event

Featured
- Your logo highlighted across all event marketing and event day signage
- Special thank you shoutout during the event







Active Adults

Senior Holiday Lunch

Senior Holiday Party celebrates the season with a festive afternoon of dining, entertainment, and camaraderie for adults ages 55 and better. This popular event offers sponsors valuable exposure to active seniors in a warm, community-focused setting.

Monthly Senior Bingo (2 premier sponsors)

Senior Bingo brings together adults ages 50 and better for an afternoon of fun, prizes, and social connection in a welcoming community atmosphere. This popular program offers excellent visibility among active seniors in the Lemont area.

Beer & Brats Veterans Event

Beers and Brats invites the community to honor local Veterans during the Stars and Stripes Veterans Tribute at the Lemont VFW Post, followed by brats, beer, and refreshments in a relaxed setting. This event offers sponsors meaningful visibility among community members showing support for our Veterans.

Veterans Day Luncheon

Veterans Luncheon honors those who have served with an afternoon of gratitude, good food, and camaraderie. This meaningful event offers sponsors an opportunity to connect with and support our community's heroes.

Premier - All Events - $5000

Featured - Both Veterans Events - $3000

Premier

- Your logo showcased across all event marketing and program specific emails
- Recognition in the Program Guide as a Premier Sponsor and on event day signage
- On-Site table to connect with attendees and share your materials
- Special thank you shoutout during the event

Featured

- Your logo highlighted across all event marketing and event day signage
- Special thank you shoutout during the event

